



Minutes

Date	Friday 18th March 2022
Purpose:	Stamford Business link-up
Meeting Venue:	Cafe Black

Attendees	Official Role
Alice Barker	Vice Chair
Neeta Matharu	Parent and local business owner
Jo Peck	(Outgoing) Head of Development, ShopStamford hero and has connections all around Stamford!
Dean Harrison	Development Officer, responsible for the mailing/background side of things

ITEM	Action Required
<p><u>1. Welcome</u></p> <p>- Neeta made the introductions and helped connect the committee to Shop Stamford and local community liaisons Joe and Dean.</p>	
<p><u>2. Contacts:</u></p> <ul style="list-style-type: none"> • Jo Peck – (Outgoing) Head of Development, ShopStamford jopeck@icloud.com, 07515 729970 • Natalie Pretsell – Community Engagement Manager NPretsell@ses.lincs.sch.uk • Dean Harrison – Development Officer deharrison@ses.lincs.sch.uk • Development Team - 01780 750032/ 07517 906442 • Business Directory - database to hunt through • events section - It's Funtime Party Hire have the bouncy castles, Tea and Tipples are all listed • Creative-wise - Art Pop-Up is on there and Sam Rodan's (Art Stamford) email address is in there as well. 	<p>- Search through data base to see if we want to target any shops particularly and make sure if they aren't on there we visit them personally.</p>



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3. Outcome:

- Great meeting getting to know Joe and Dean who are well connected within the local business community and understand the workings of Stamford school.
 - Outlined the concept of our Jubilee Garden Party and our hope to engage local business to want to come and have a stall and celebrate with us.
 - they were excited this was not going to be held on the actual Jubilee weekend and in fact our event falls between two big Stamford Saturday shopping days so we can hopefully use the first to help promote ours.
 - As it we are doing this as a joyous event rather than fundraising it was agreed this will be a breath of fresh air and should be taken up well with business.
 - Stall Application form was shown to the team for their input on any further questions/info needed and a few tweaks made
 - Contact details shared
 - Get information moving as quickly as possible as shops need time to get inventory sorted and staffing etc.
 - Suggestion of inviting barbers (boys hair cuts and girls fringes cut on the day) for something a bit fun, child centric and school applicable was a great suggestion.
 - Sam Rodan - Art Stamford suggested to contact if we did art related competition as she has just hosted a pop up in Red Lion Square.
 - Data base should have contacts for 'Mind Space' (i think), local programe to help children cope especially during these past few years, be lovely to invite them along!
 - Lots of local food outlets that they would recommend to contact too
- Once we have sign off from the school and committee regarding event to send over the stall holder application form and covering letter for them to distribute through their data base.